

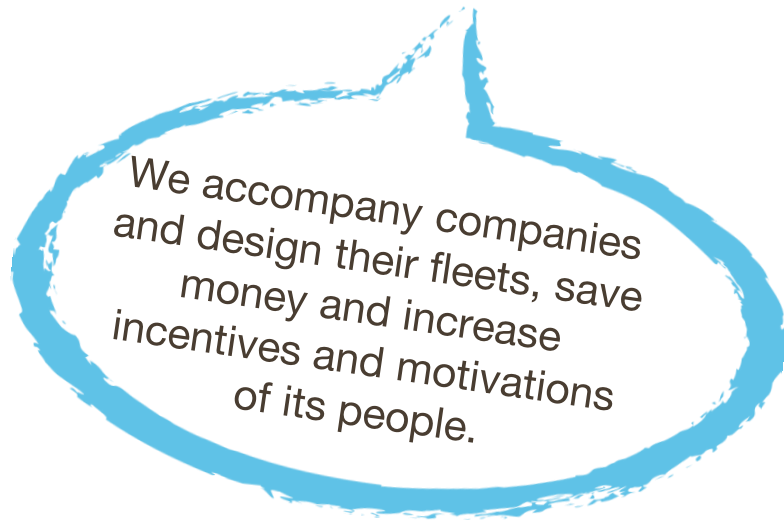


We have been working for years with the goal that car manufacturers in Spain expand their wholesale channels and to find an added value which could be profitable for both sides the car dealer and the client.

We always focused on the growth and on finding a resource that makes our clients more independent from the retail sales, providing them hundreds of sales with a prospective increase.

**Why not sharing this knowledge with companies buying cars as an incentive for their employees?**

Let us create a valuable relationship with the purchase or HR managers. With those who try to make the fleet operations more profitable and those who want to incentivize and motivate their employees with a car, or a bike, or both.



## 1. Philosophy



## 2. Target group

## 3. Services



## 1. Philosophy



From our professional point of view and situation, we think it is the right moment to share our **know how** with the companies who buy vehicles, regardless their volume.

We know the context of a fleet operation, no matter if there are involved a few units or a thousand, or even more. We know very well the manufacturer's behavior, the dealer's margin, and the car renting industry.

We are convinced that we know all necessary what it takes to answer your questions and add value.

We have developed an effective collaboration model. All we need to know is some aspects of your fleet, your company's goals you have to meet with the acquisition of the cars as well as a summary of the models you have been using to compare it with the ones we are going to propose.

We escape from the traditional fleet and payment models. We imply one of the most relevant players in the car industry to be able to present you a substantially original, profitable, comfortable and economic offer easy to implement.

We can work on a commission basis conditioned to success or on a monthly basis. However, you can definitely expect from us that your company's fleet will be quite easy to renew, to deliver and to manage. Furthermore it will add value to your image and to your incentive.

Finally, we break the paradigm and convert the idea of **“teaching how to buy”** into a profitable concept for our clients. And we do that all, of course, in a simple and humble way.

## 2. Target group



Small businesses and self-employed workers

Multinational companies

Branches

### 3. Services



Consultancy

Savings

Fleet segmentation

Product portfolio design

Incentive and motivation plans for teams.

Fleets management and maintenance.

Re-sale of used cars and renewals.

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